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## Role of Multimedia Technology in English Language Teaching

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### Abstract

Technology offers a plethora of choices for making teaching more engaging and beneficial in terms of improvements. One of the most important forces of social and linguistic change is technology. Moreover, teaching and learning is adaptable. It comes as no surprise that the context can be established not just in the classroom, but also outside of it through Multimedia Technology. Multimedia technology is one of the most important tool to teach English to the students. This study reveals the new and known dimension to implement and execute multimedia technology for English Language Teaching and learning in the classroom. This paper also reveals how Multimedia Technology helps to widen student's knowledge to gain an insightful understanding to the world.

**Keywords** – Technology, English Teaching and learning, Multimedia, Linguistic and Teaching Method and Approach.

### Introduction

This paper presents the role of Multimedia Technology in English Language Teaching. Around the world, there are many countries where English is taught with traditional method. Science and technology have been rapidly changing where Multimedia Technology emerges as a progressive tool in the development of teaching and learning. It is an application based tool where English Language Teaching is done through audio, audio-video, visual or with the help of animation effects. English language teaching through computer, television, internet, Google classes, podcast help the students to improve their communication capacity. English language holds huge relevance in the society, it has political impacts everywhere in the world. This languages plays crucial role in cross-border communication. It is required everywhere whether getting enrolled in university or

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getting a high paying jobs. As English language learners increase in India, numbers of methods have been considered to assess the effectiveness of English language learning. Multimedia technology is one of the methods used in English Language Teaching for the creation of English contexts. It allows learners to learn according to their interest. Technology is used to promote modern styles, and it fulfills the pupils' visual and acoustic senses. With the spread and development of English all over the world, an increasing number of people are learning and using it.

Multimedia Technology can help teachers deliver more colorful and engaging lessons. Many approaches are applicable for language teaching and learning process. It depends on the English language teacher to adopt methods and approaches to teach his/her students in effective ways with the help of technology. The teaching approach should be to value new technologies in areas and functions where they give something distinctly new and helpful, rather than allowing machines to replace teachers or limit functions where more traditional methods are superior.

### **Objectives of Multimedia Technology in English Language Teaching**

#### **To Promote Student's Communication Ability**

Lecture based learning has hindered learner's ability to understand specific languages, as well as their understanding of the language's structure, meaning, and function, and has turned them into passive recipients of knowledge, making it difficult to attain the communication goal. Multimedia technology strives to integrate teaching and learning and gives students additional incentives, with teachers' instructions directing students' thought processes and inspiring students' emotions. PPT courseware stimulates students' thinking; the visual and vibrant courseware aids in the transformation of English learning into upgraded their skills. In-class activities such as group discussions, topics discussions, and debates can also provide extra opportunities for contact between learners and teachers. Multimedia technology motivates learners and gives them belief for positive thinking to develop their communication skills.

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### **To Obtain and Explore Knowledge and Western Culture**

Internet has wide coverage, with the help of internet, computers are connected where students get wealth of information, and far more than textbooks, and internet can assist them in gaining a vivid social perspective, informative content, and true-to-life language materials that are far more natural and realistic. Students could improve their listening skills while learning about western culture. Obtaining information through multiple means can provide students with knowledge, encourage exchanging information among learners, and motivate them to participate actively in activities conducted by the concerned teacher.

### **To Improve Teaching Effect**

Multimedia Technology increases English Language Teaching content and fundamentally improves class efficiency by breaking the "teacher-centered" teaching pattern. Because of the big classrooms, students find it difficult to communicate verbally. Individualized and cooperative learning is realized through the use of a multi-media sound lab. Due to traditional classrooms, the old teaching approach mostly focused on teachers' instruction, and the material offered was limited. Multimedia Technology increases class information.

### **To Improve Interaction between Teacher and Student**

The importance of "interaction" between teachers and students is emphasized in multimedia teaching, which emphasizes the involvement of students through various teaching tools e.g. Google classroom, classes on zoom or promoting blended learning in the classroom . The ability of learners to listen and talk, as well as their communicative competency, is a basic component of multimedia teaching. This is done by the language teacher where he/she becomes facilitator and encourage students for learning. With the help of multimedia technology a healthy interaction takes place between learners and instructor and this technology also offers a linguistic environment which is better than old method of teaching.

### **To Provide Friendly Environment for English Language Teaching**

Multimedia teaching provides a context for language instruction. This strategy keeps the class vibrant and entertaining while also improving the class's organization. Multimedia has its own set of characteristics, including visibility and vitality. Sounds and graphics can be combined during the multimedia English teaching process, which increases instructor and student initiative. Teachers can use photographs and graphics to augment the content of lessons; when utilizing multimedia software, and they can also envisage new scenarios when creating teaching courseware. Students in the class can use multimedia to better grasp what is being taught. Using multimedia in ELT is evident throughout the interactive process in developing students' enthusiasm in learning English as well as boosting teachers' interest in English teaching. Uses of multimedia technology shows that a healthy environment is created in the classroom where learners feel more empower towards their learning and teachers get advantages to execute their skills with interest. Zhang (2006) says that providing user friendly atmosphere, rich learning materials, listening activities, glowing picture develop interest among learners for English learning.

### **Use of Technology in English Language Teaching**

English as language has got immense popularity in teaching and learning and it has created more job opportunities especially in the field of English language teaching. Teachers consider either traditional method or multimedia technology to teach students but in reality multimedia technology is very effective in English language teaching. It gives confidence to students to learn the language with the activities that is shown or conducted through audio or audio-videos aids. It is also fact that the reach of multimedia technology is limited in rural India but it is progressing.

Some of the multimedia tools are described in details.

### Computer and Internet



These days, a lot of instructors have access to computers and the Internet, either through dedicated "computer labs" or even just single PCs in regular classrooms. Teachers' opinions of this high-tech equipment are very different from one another, and the acceptance of CALL (Computer Assisted Language Learning) appears to be cyclical. It's "the future of

language teaching" at times, and a very pricey white elephant at others. I believe it to be in the middle. Computers are clearly very beneficial for self-access, distant learning, and at-home study. Computers and video recording provide many of the same benefits and drawbacks when it comes to educational work. Instead of merely setting students in front of a screen and expecting the programs to do the work, we need to make sure we make the most of the available resources.

### The Overhead Projector



Overhead projectors (OHPs) are very useful technology since they allow us to produce visual or presentation content. They are usually portable and don't require a lot of technical knowledge. Almost anything may be shown on overhead transparencies (OHTs), including whole texts, grammatical exercises, pictures, diagrams, and student work. Because they can be printed from any computer or reproduced on a photocopier, transparencies can be of

extremely high quality. The overhead transparency provides the chance for a advanced, well-printed script, especially in situations where instructors do not value student handwriting. One of the key advantages of the overhead projector is that we do not have to display everything on an OHT at once. By covering a section of the transparency with paper or cardstock, we can prevent our students from seeing anything we do not want them to. We might, for example, reveal the first two lines of a tale to the class and ask them to predict what would happen next before revealing the next two lines and so on, in order to gradually pull the paper or card lower. There could be issues with transparency on the one hand, and issues with it on the other. We start the teaching sequence with the answers previously understood in order to maintain the pupils' attention.

### **Google Classroom**



Google Classroom is another crucial ICT tool for improving teacher-student communication. It allows teachers and students to connect Google Forms tests, assignments, and practice materials. The quiz may be shared with one or more courses, and both the quiz and the assignment can be used again. The instructor can

quickly locate the pupils and complete assessment and grading tasks.

Many multimedia resources are useful as audio-visual assistance. These can be used to play recordings of stories, plays, poetry, fables, and other content for the class. The teacher may play a section of the recorded material and provide any relevant clarifications. The entire work can be read out again, and students can try to answer questions the teacher poses to them while they analyze the text in-depth.



## Picture and Images



Teachers have traditionally used pictures or visuals—whether they were derived from books, newspapers, or magazines, made by the teachers themselves, or filmed on camera—to enhance learning. Examples of pictures (usually in a textbook) include cue cards, which are little cards that

students utilize in pairs or groups during instruction, flashcards, large wall pictures that allow everyone to view the details, photographs, and drawings.

## Advertisement

We believe that the sole goal of commercials is to assist product makers in selling their goods. However, certain ads may be really helpful tools for teaching English. Two excellent characteristics of a good commercial are: 1) it draws attention to itself; and 2) its

motto is brief and memorable. These two can aid in language acquisition. The instructor can assist the students in learning several helpful patterns included in the slogans by showing them well-chosen English advertising and encouraging them to gather such advertisements. Sometimes, in an attempt to draw attention, an advertising slogan willfully breaks a grammar rule or invents a new term. These neologisms and departures from the norm typically draw attention to a significant morphological or

syntactic rule in the language, therefore it is also profitable to use them to reinforce the rule in students' minds.

### **Conclusion**

English is the language of international communication. It plays an important role to promote trade, culture, technology and education. With the growth and development of English throughout the world, it is now used as a second language in countries, such as India, and many other as the first language for some people. It is highly regarded throughout the country. The importance and prominence of English in India is now greater than ever, as indicated by its position as a primary medium of teaching and curriculum. Different teaching approaches have been adopted to measure the effectiveness of the teaching process as the number of English learners grows. Authentic resources, such as films, radio, and television, have been used for a long time. True, modern technologies have succeeded in displacing traditional educational methods. The modern teacher faces new challenges and responsibilities while teaching English to the students. The astonishing entry of technology has dramatically affected the traditional method of English Language Teaching. Technology empowers the students and teachers and it is being adapted by the institutions for the growth and development of learner and instructor.

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